

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES OCT26/12 14.25
*** WFTV-TV ***

DATE OCT26/12 14.25

STA:

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1000A-1100A	30		\$560.00	10/30	11/2	4		TU-F	4

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1927
 PROGRAM : MIL/FEUD
 CON COM1 : 1X PER DAY

OCT26/12 14.25
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
4	S		1100A-1200N	30		\$925.00	10/30	11/2	4		TU-F	4
PROGRAM : VIEW												
CON COM1: 1X PER DAY												
45	S		530A-600A	30		\$925.00	11/2	11/2	0		FRI	0
PROGRAM : NEWS												
ORD COM1: TO RECAPTURE FOR FEDERAL CANDIDATE WE CAN OFFER												
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-4 FOR 1 SPOT/WK												
5	S		1200N-100P	30		\$850.00	10/30	11/2	4		TU-F	4
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
6	S		400P-500P	30		\$800.00	10/30	11/2	0		TU-F	0
PROGRAM : DR OZ												
CON COM1: 1X PER DAY												
7	S		500P-600P	30		\$2,250.00	10/30	11/2	0		TU-F	0
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
8	S		600P-630P	30		\$3,000.00	10/30	11/2	3		TU-F	3
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
9	S		700P-730P	30		\$3,000.00	10/30	11/2	2		TU-F	2
PROGRAM : JEOP												
CON COM1: 1X PER DAY												
10	S		730P-800P	30		\$3,000.00	10/30	11/2	2		TU-F	2
PROGRAM : WHEEL												
CON COM1: 1X PER DAY												
44	S		1135P-1205A	30		\$1,025.00	10/30	11/1	3		TU-TH	3
PROGRAM : NIGHTLINE												
ORD COM1: DUE TO FRI HS SPORTS NIGHTLINE RUNS LATE												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-11 FOR 4 SPOTS/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40	S		1100P-1135P	30		\$2,000.00	10/30	11/4	3		TU-F,SU	3
PROGRAM : NEWS												
ORD COM1 : DUE TO COLLEGE FBALL NEWS RUNS LATE												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-12 FOR 6 SPOTS/WK												
13	S		1000P-1100P	30		\$5,250.00	10/30	10/30	0		TUE	0
PROGRAM : PRIV PRACTICE												
17	S		900A-1000A	30		\$1,050.00	11/3	11/3	0		SAT	0
PROGRAM : GMA SAT												
25	S		700P-800P	30		\$2,750.00	11/4	11/4	0		SUN	0
PROGRAM : AFV												
32	S		400P-500P	30		\$800.00	11/5	11/5	0		MON	0
PROGRAM : DR OZ												
33	S		500P-600P	30		\$2,250.00	11/5	11/5	0		MON	0
PROGRAM : NEWS												
41	S		1000P-1100P	30		\$6,000.00	11/5	11/5	0		MON	0
PROGRAM : CASTLE												
42	S		900A-1000A	30		\$560.00	11/5	11/6	0		M-TU	0
PROGRAM : JEFF PROBST												
CON COM1 : 1X PER DAY												
43	S		900A-1000A	30		\$560.00	10/30	11/2	0		TU-F	0
PROGRAM : JEFF PROBST												
CON COM1 : 1X PER DAY												
CONTRACT TOTAL												72985.00
TOTAL SPOTS												48

NOV/12 72985.00

REP HEADLINE# 6300000 TRF# 329372 REP: TEL# 703 528 7800 FAX# 703 528 7880

\$\$\$ MOD# 3 : UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT26/12 14.25

ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

MARKET TOTALS \$436,833 WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0%

WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE